

Exclaimer vs CodeTwo

More control. Stronger security. Global support.

Exclaimer offers the most complete email signature platform with enterprise security, full governance, seamless performance, and zero admin overhead.



Showing you
what sets
Exclaimer
apart from
competitors



Why IT teams choose Exclaimer over CodeTwo

- ✓ **Governance stays with IT**
Central policies, role-based access, and full audit log
- ✓ **Independently verified security**
SOC 2 Type II and ISO 27001/27018 certified.
- ✓ **Lower admin overhead**
Drag-and-drop editor with no HTML or formatting clean-up.
- ✓ **Support that scales**
24/5 global support, including U.S.-based teams.

Most customers don't realize there's a better way until they see Exclaimer in action.



Exclaimer vs CodeTwo:

The key differences

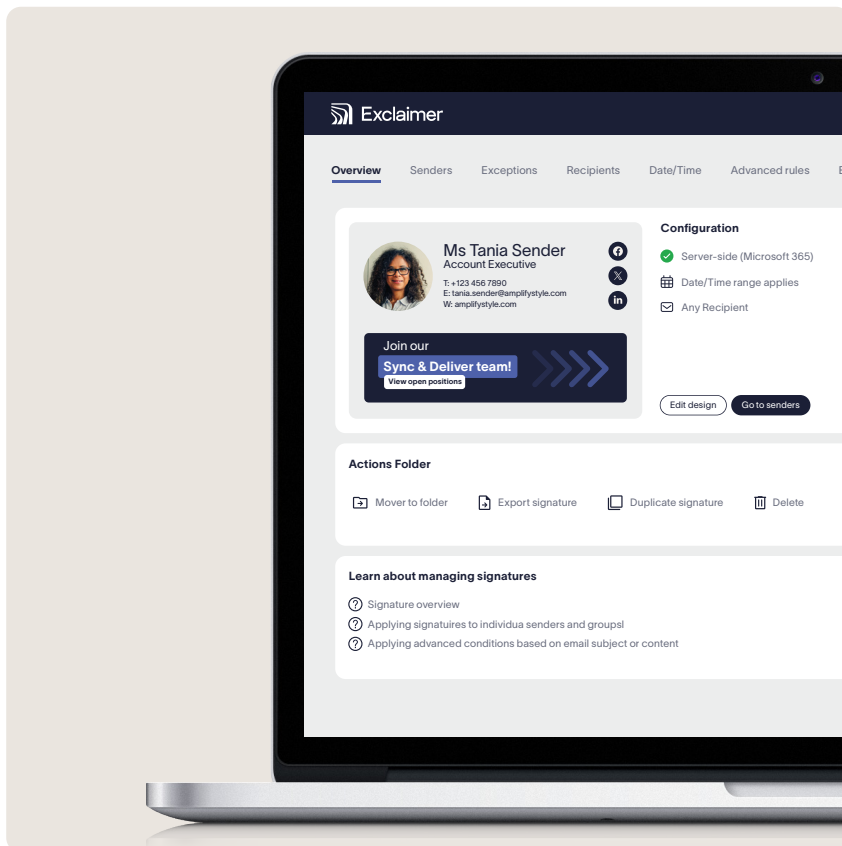
	Exclaimer	CodeTwo
Control	Role-based access lets IT delegate updates while keeping policies centralized. 	IT-dependent workflows with limited delegation. 
Coverage	Supports both Microsoft 365 and Google Workspace, with flexible directory sync via Entra ID, Google Directory, Okta, and Workday. 	Supports Microsoft environments only. Limited to Entra ID. 
Security posture	SOC 2 Type II, ISO 27001/27018, Microsoft 365 certified, 100/100 SecurityScorecard rating, active-active Azure hosting. 	Doesn't hold SOC 2 Type II certification. 
Compliance oversight	Built-in audit logs support internal reviews and regulatory requirements. 	No native audit logs or advanced governance. 
Ease of management	Drag-and-drop designer reduces reliance on IT or HTML skills. Brand Kits enable centralized management of multiple identities. 	HTML-heavy designer with no branding presets. 
Integrations	Powerful integrations with Salesforce, HubSpot, social platforms, meeting booking tools, and video conferencing suites. 	Fewer and less advanced integrations with CRM tools and other platforms. 

What sets Exclaimer apart

	Exclaimer	CodeTwo
Consistency and engagement	Native analytics functionality tracks usage, engagement, and missing email signatures. Exclaimer also integrates with tools like Google Analytics. 	No native analytics offering. Requires manual checks and reliance on external tools. 
CRM-driven targeting	Uses Salesforce and HubSpot data to apply the right email signature based on recipient or campaign context. 	No CRM integrations. Targeting logic managed manually. 
Flexible directory sync	Exclaimer accommodates different directory sources. Automated sync is available via Entra ID, Google Directory, Okta, and Workday. 	Full reliance on Entra ID. Other data sources may require manual updates to sync employee data. 
Central brand control	Brand Kits lets teams define font, colors, icons, disclaimers and logos for multiple brands or departments. These can then be applied across all email signatures and video meeting themes. 	No centralized brand controls. Formatting relies on rigid templates and HTML. 
Campaign management	Dedicated Campaigns workspace enables advanced campaign management including banners, advanced targeting, and scheduled updates. 	Campaign elements spread across rules and templates. 
Banner testing	True rotating banners enable seamless A/B testing to compare performance over time. 	Basic, scheduled rotation only. Variants maintained and managed manually. 
Dynamic content	Integrations with LinkedIn and Facebook enable live social feeds to be embedded directly into email signatures. 	No social feed support for dynamic content or live feeds. 
Beyond email	Extends digital communication governance to video meetings. Standardize nametags and backgrounds companywide via Zoom, Teams, and Google Meet. 	No meeting or video branding capabilities. 

The right fit for your environment

Exclaimer provides the governance, control, and coverage needed to manage email signatures across modern, growing digital environments without increasing IT overhead or adding complexity.



Start your
Exclaimer
journey today

[Click here](#)

