

Exclaimer vs Letsignit

Smarter automation. Stronger governance. Superior marketing.

Exclaimer offers the most complete email signature platform for organizations that need IT-controlled consistency and marketing-ready features in one platform.



Showing you what
sets Exclaimer apart
from competitors



Why companies choose Exclaimer over Letsignit

- ✓ **Proven enterprise-grade security**
SOC 2 Type II and ISO 27001/27018 certified, backed by public Trust Center.
- ✓ **Visibility and control for modern IT**
Role-based access, audit logs, and directory sync across Microsoft 365, Google Workspace, Okta, and Workday.
- ✓ **CRM-driven targeted campaigns**
Scheduled banners, rotation options, and CRM segmentation via Salesforce and HubSpot.
- ✓ **On-brand, everywhere**
Centralized branding, shared assets, and tenant-wide disclaimers applied automatically.

Most customers don't realize there's a better way until they see Exclaimer in action.



Exclaimer vs Letsignit: The key differences

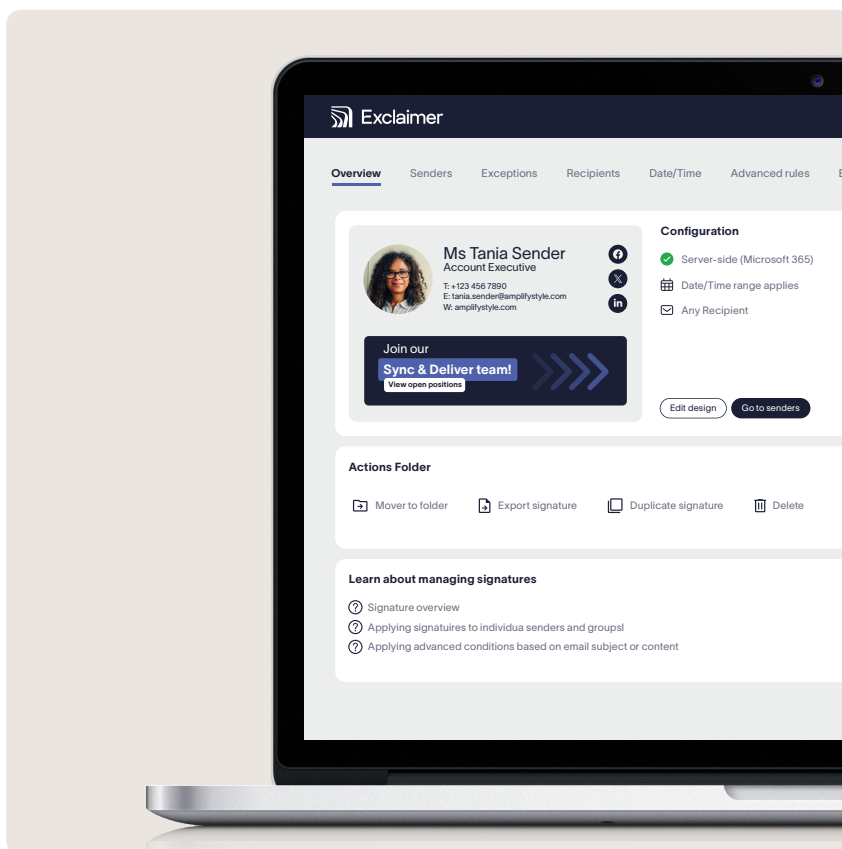
	Exclaimer	Letsignit
Security	SOC 2 Type II, ISO 27001/27018, Microsoft 365 certified, and GDPR compliant, backed up with public Trust Center. 	ISO 27001/27018 and GDPR compliant. No SOC 2 Type II or Microsoft 365 certification. 
Control & governance	Advanced role-based access with audit logs for full admin visibility and safe delegation. 	No comparable audit logs and limited delegation. 
Directory support	Flexible directory sync via Entra ID, Google Directory, Okta, and Workday. 	Supports Microsoft 365 and Exchange via Entra ID. No published support for Okta or Workday. 
Brand consistency	Brand Kits and dedicated disclaimer management give centralized governance of multiple regions, identities, and compliance requirements. 	Limited branding controls rely on manual updates, increasing inconsistency. 
Integrations	Extensive native functionality with advanced integrations across leading CRM systems, meeting booking tools, social platforms, and video conferencing services. 	More limited native features and shallow integrations. 

What sets Exclaimer apart

	Exclaimer	Letsignit
CRM-driven targeting	Syncs Salesforce and HubSpot lists for segmented, ABM-ready campaigns. 	Applies signatures from CRM emails only. No CRM list targeting. 
Measurable campaign tools	CRM targeting, true banner rotation, and native analytics integrations. 	Scheduled banners only. No rotation or advanced optimization. 
Automated governance	Centralized controls apply branding, disclaimers, and user data automatically with role-based delegation. 	Manual edits and limited permissions increase IT workload. 
Flexible directory sync	Exclaimer supports different directory sources. Automated sync is available via Entra ID, Google Directory, Okta and Workday 	Full reliance on Entra ID. Other data sources may require manual updates to sync employee data. 
Brand governance at scale	Brand Kits let teams define fonts, colors, icons, disclaimers and logos for multiple brands or departments. These can then be applied across all email signatures and video meeting themes. 	Limited branding functions and repositories. Manual template updates are still required. 
Transparent hosting	Published Azure hosting and availability documentation. 	No equivalent redundancy or failover documentation. 
Enterprise support	24/5 global phone support with regional teams and onboarding resources. 	Ticket-based support with limited published availability details. 
Beyond email	Meeting Branding for Teams, Zoom, and Google Meet. 	No video branding or meeting background automation. 

The right fit for your environment

Exclaimer provides the governance, certified security, and operational control required to manage email signatures across complex and regulated organizations without increasing manual workload or limiting collaboration.



Start your
Exclaimer
journey today

[Click here](#)

