

# Exclaimer vs WiseStamp

Delegate safely, standardize globally, scale effortlessly

Exclaimer offers the most complete email signature platform for IT and Marketing teams that need secure control, consistent branding, and reliable governance at scale.



Showing you  
what sets  
Exclaimer  
apart from  
competitors



# Why companies choose Exclaimer over WiseStamp

- ✓ **Balance IT control with Marketing flexibility**  
Advanced role-based access lets IT set guardrails and handle governance, so marketing can update banners, layouts, and campaigns safely and compliantly.
- ✓ **Brand consistency at scale**  
Brand Kits enable teams to define, edit and apply approved fonts, colors, logos, and disclaimers centrally across signature templates & meeting themes in just a few clicks.
- ✓ **Support built to fit your organization**  
24/5 dedicated global support with localized teams, including U.S.-based coverage.
- ✓ **Maximize the value of your tech stack**  
Integrate with CRMs or keep branding consistent on video platforms like Zoom, Teams, and Google Meet.



Most customers don't realize there's a better way until they see Exclaimer in action.















# Exclaimer vs Wisestamp:

## The key differences

	Exclaimer	WiseStamp
<b>Flexibility</b>	Advanced role-based access with full administrative control and governance. 	Basic edit/view permissions limit delegation as teams grow. 
<b>Security</b>	100/100 SecurityScorecard, ISO 27001/27018, SOC 2 Type II certified. 	94/100 SecurityScorecard. 
<b>Compliance</b>	Built-in audit logs track admin and owner activity. 	Audit logs limited to enterprise plan (300+ seats). 
<b>Branding</b>	Brand Kits and dedicated disclaimer management give centralized governance of multiple regions, identities, and compliance requirements. 	Branding settings limited to a single brand or identity. 
<b>Ease of use</b>	Drag-and-drop designer with branding controls and role-based access. 	Lacks centralized branding, limiting governance at scale. 
<b>Integrations</b>	Okta Directory Sync and deep Salesforce and HubSpot CRM integrations. 	No CRM-based targeting or Okta directory sync. 

# What sets Exclaimer apart

	Exclaimer	WiseStamp
<b>Automated campaign targeting</b>	Dedicated workspace for scheduled banners, rotating messages, and CRM targeting via Salesforce and HubSpot. 	Basic banner updates and scheduling. No true rotation or CRM list targeting. 
<b>Flexible directory sync</b>	Supports directory sync via Entra ID and Google Workspace, as well as integrations with Okta and HRIS solutions. 	Full reliance on Entra ID and Google Directory. Other data sources may require manual updates to sync employee data. 
<b>Brand governance at scale</b>	Brand Kits lets teams define fonts, colors, icons, disclaimers and logos for multiple brands or departments. These can then be applied across all email signatures and video meeting themes. 	Limited to single brand, making it difficult to manage multiple brands, subsidiaries or regional compliance requirements. 
<b>Dynamic content</b>	Supports social feeds, meeting links, and above-the-fold content. 	Static content only. 
<b>Beyond email</b>	Extends branding to Teams, Zoom, and Google Meet. 	No video meeting branding. 
<b>Enterprise support</b>	Global, localized support, including dedicated U.S.-based customer teams and phone support. 	Chat and ticket-based support only, with no localized support teams. 

# The right fit for your environment

Exclaimer provides the governance, security, and scalable control required to manage email signatures across growing organizations—without increasing manual effort or limiting how teams collaborate.

