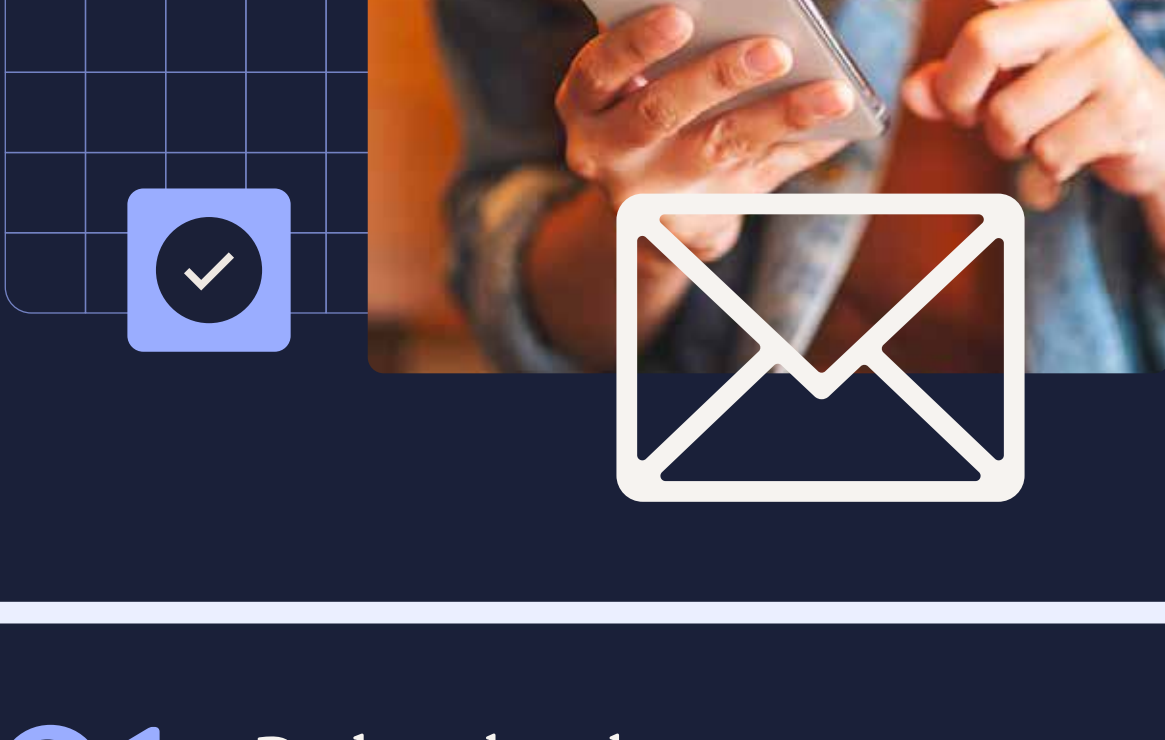


Email disclaimers and compliance

A fast guide for IT teams

Every email your company sends carries legal risk. Without a proper email disclaimer, you're legally exposed.

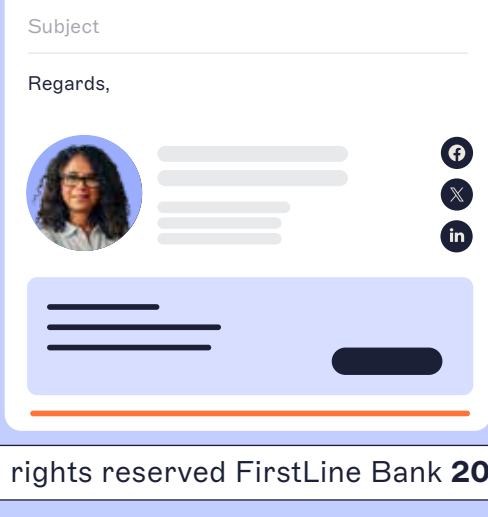
Here's what IT professionals need to know and how to stay protected.



01 Reduce legal exposure with every email

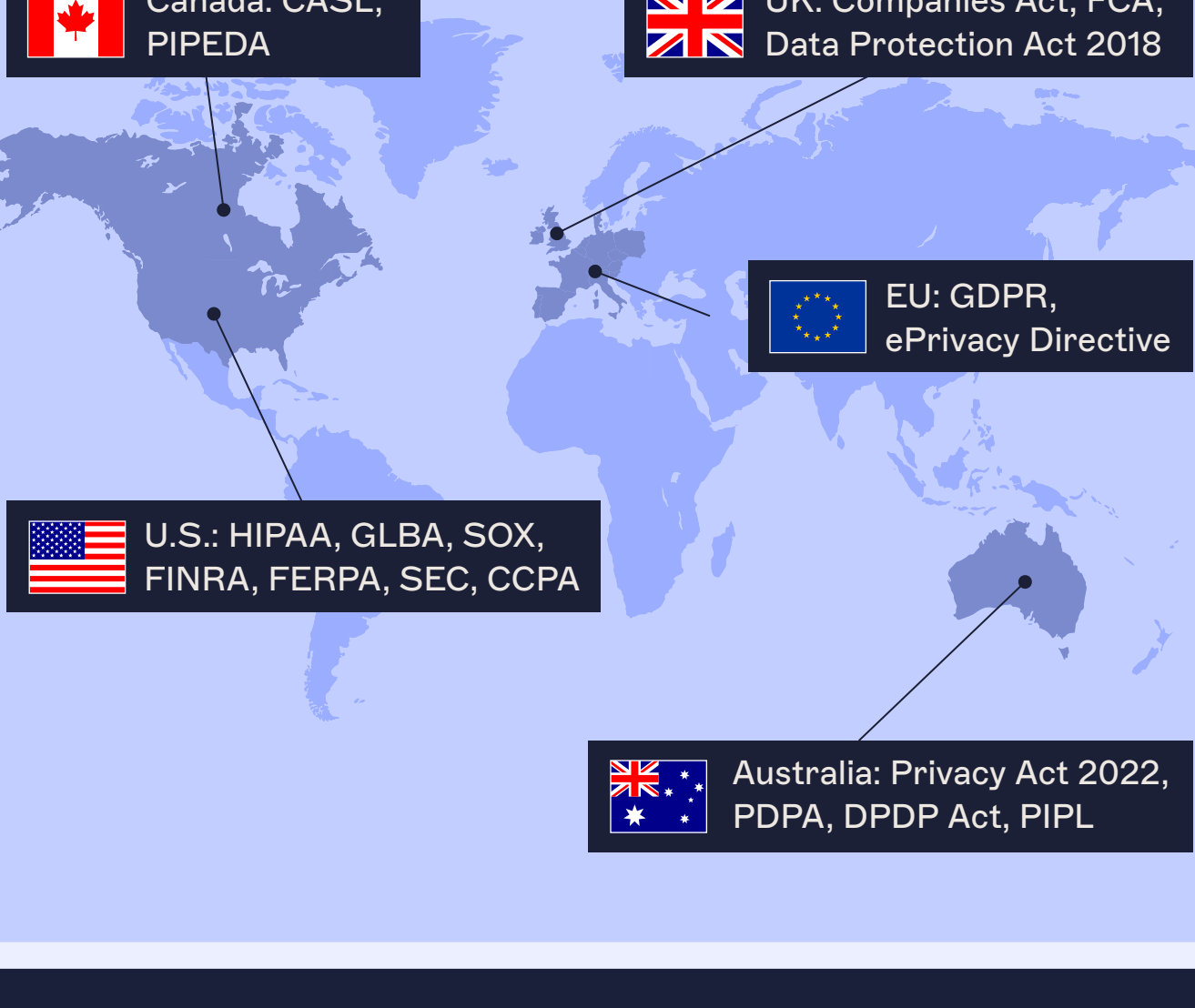
An email disclaimer is a short legal statement added to outbound messages. It helps your business:

- Meet global compliance requirements
- Reduce legal exposure and liability
- Protect sensitive and confidential data



02 Know which laws apply to you

Disclaimer requirements vary based on where you do business and what data you handle. Some common regulations by region include:



03 Why regulated industries depend on disclaimers

Disclaimers help meet legal obligations in high-risk sectors. The examples below show how serious non-compliance can be—though these are not the only penalties possible.

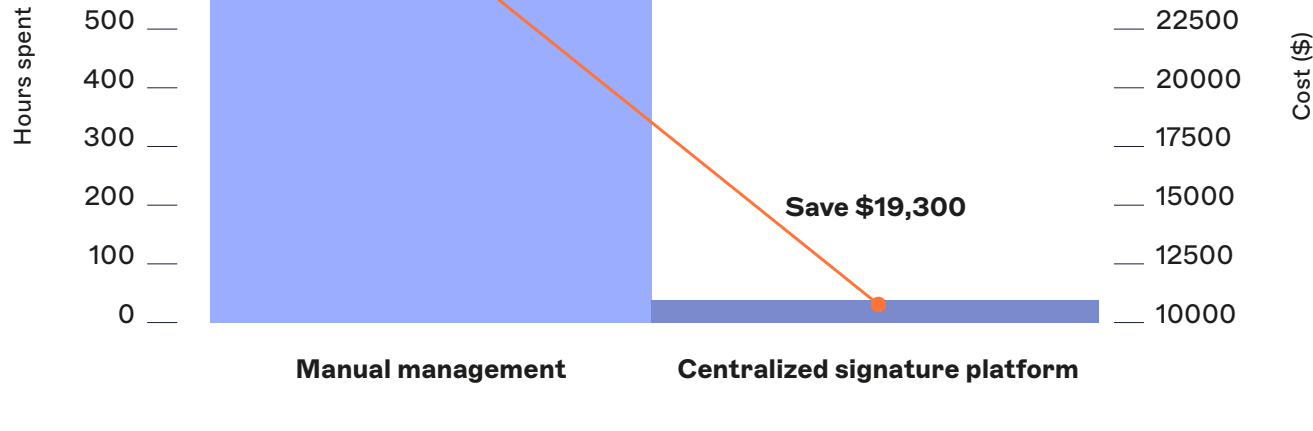
Industry	Regulation	Risk	Potential penalty
Healthcare	HIPAA COMPLIANT	Sending PHI without proper notice or disclaimer	Up to \$2M/year in fines
Finance	CERTIFICATION	Missing legal disclosures in emails	Up to \$100k fine , 20 years imprisonment
Legal	Companies Act (UK)	Omitting required company information in footer	£1,000 fine
Tech/SaaS	GDPR	Not informing recipients of data processing	Up to €20M or 4% turnover in fines

04 Why email disclaimers drain IT resources

Email compliance at scale is harder than it looks. IT teams often struggle with:

- Manual updates across platforms
- Inconsistent formatting across users and devices
- Pressure to keep up with evolving regulations

Annual time and cost:
Manual vs managed email signature management



Factor	Manual management	Email signature solution
Time spent	667 hours/year	~ 10 hours/year
Annual cost	\$28,000	\$8,700
Annual savings	—	\$19,300

Updating email signatures manually for a **500 employee** company takes **667 hours** annually, costing over **\$28,000** in labor.

In comparison, using an email signature management solution costs just **\$8,700** for the same **500 users**, saving your company **\$19,300** and **hundreds of hours** each year.

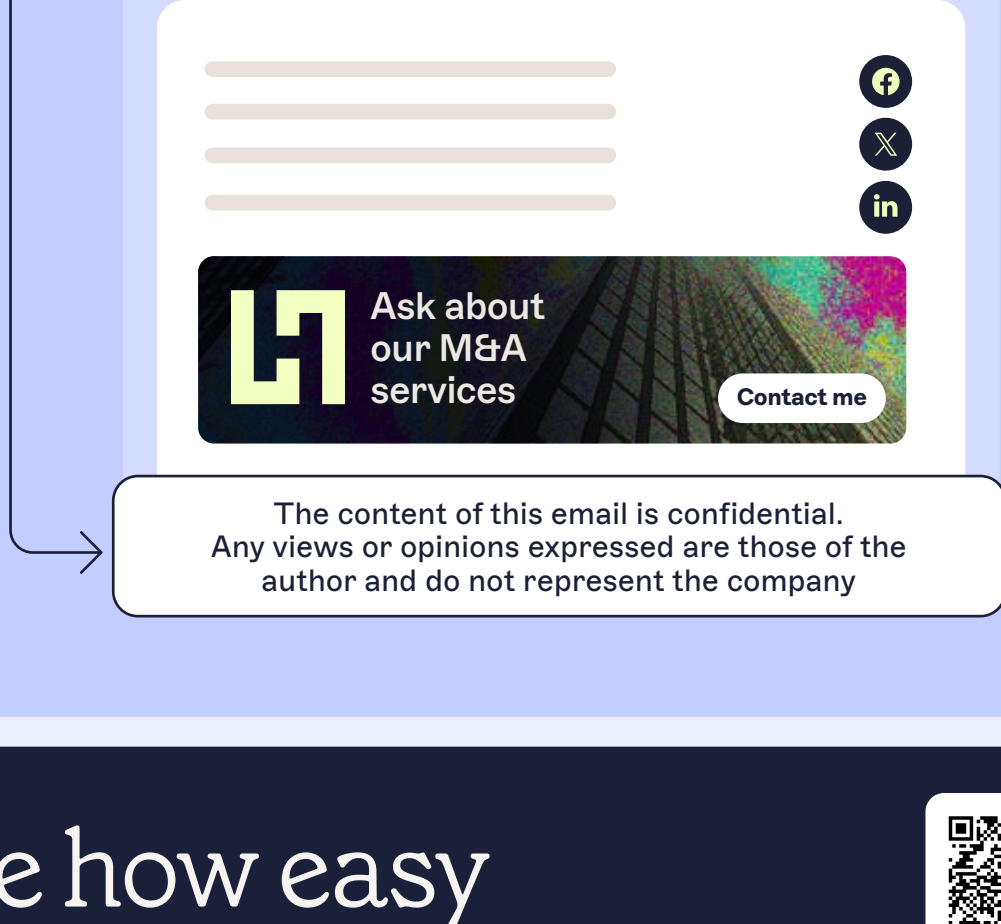


05 Automate legal disclaimers—without adding to IT workload

Exclaimer's Disclaimers feature gives IT full control over legal and regulatory email content—making it easier than ever to stay compliant without manual effort. With Exclaimer, you can:

- Automatically apply region-specific disclaimers
- Push updates instantly across all devices
- Ensure compliance—without relying on employees
- Integrate with Microsoft 365 and Google Workspace

Trusted by over 70,000 organizations worldwide.



See how easy compliance can be



Scan QR code

See how Exclaimer helps IT teams reduce risk, save time, and stay audit-ready—without manual effort.

[Book a demo](#)