

# Consistent, compliant email signatures for construction firms

Email signature management made easy for construction IT

Construction firms depend on email to manage projects, coordinate teams, and meet compliance requirements. But when signatures are managed manually or left to individual users, they're often inconsistent, outdated, or missing critical legal text.

Exclaimer gives IT teams full control over every email signature from one platform. No more chasing updates or fixing errors. Just consistent, compliant communications from head office to jobsite.



## The signature challenges for construction IT teams

Managing signatures across distributed teams, devices, and contractors is more complex than it should be.

### Common challenges include:

- **Inconsistent branding across projects, offices, and roles**
- **Missing safety notices or regulatory disclaimers**
- **Mobile emails without job titles, contact info, or company branding**
- **Manual edits with no version control or audit trail**
- **Time-consuming IT requests to update staff signatures**
- **Pressure to meet CMMC, CDM, or GDPR compliance on regulated projects**

When email signatures aren't consistent, even simple messages can lead to miscommunication or legal risk.

# Exclaimer for the construction sector

Consistent. Compliant. Controlled.



## Key features & benefits:

- **Centralized control from the field to HQ –**  
Manage every signature from a single cloud-based platform. No installs, no scripts, no gaps.
- **Automated compliance enforcement –**  
Apply the correct legal disclaimers by region, department, or role. Support CDM, GDPR, and CMMC requirements without manual effort.
- **Brand consistency on every message –**  
Ensure correct formatting, branding, and sender info, even on mobile devices and tablets.
- **Directory-integrated automation –**  
Sync directly with Entra ID (Azure AD) or Google Directory to keep contact details accurate companywide.
- **Security-enhanced communication –**  
Use consistent email signatures to reduce fraud risk and flag suspicious messages more easily.
- **Controlled flexibility for updates –**  
Let Marketing and Compliance teams update content without giving up IT oversight.

## How it works: Four steps to full control

### 1. Launch your account

Get started quickly, with optional onboarding support from our team.

### 2. Create your signature templates

Use the drag-and-drop editor or start with prebuilt layouts tailored by job role, office, or team.

### 3. Set rules and apply logic

Define logic by facility or job title.  
Updates sync instantly.

### 4. Delegate with confidence

Grant editing rights to other departments with Role-Based Access Controls (RBAC) while retaining full control.



# Trusted by construction companies worldwide



Exclaimer supports over 70,000 organizations and delivers more than 20 billion email signatures each year—including some of the world's largest construction firms.



“Now that our email signatures are managed centrally, we can create new ones and deploy with ease—and staff don't have to get involved. There really is no other choice than Exclaimer when it comes to email signatures.”

— Steven Dewis, Edward Cooper  
Young Chartered Surveyors



## Ready to take control of your company's email signatures?

To

Subject

Regards,



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Senior Architect

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