

# Smarter email signatures for higher education



Simple, secure signature management built for colleges and universities

Email is essential to everything from admissions to alumni relations. But without a centralized system, maintaining consistent, compliant, and up-to-date email signatures across faculty, staff, and students quickly becomes unmanageable. Exclaimer takes the burden off IT, while giving your institution a secure, controlled way to communicate with confidence.

## The signature challenge for higher ed IT

Managing email signatures across academic and administrative units is complex and time-consuming—especially when security and compliance are non-negotiable

### Common challenges include:

- **Fragmented systems across departments and campuses**
- **Lack of standardized branding or enforced disclaimers**
- **Manual updates for thousands of faculty, staff, and students**
- **Inconsistent formatting that weakens trust and increases phishing risk**
- **Limited IT bandwidth to support signature-related tickets**
- **Audit pressure from FERPA, accessibility, and institutional policies**



Unmanaged signatures aren't just a branding problem—they're a vulnerability.

# Exclaimer for higher education



**Consistent. Compliant. Controlled.**

Exclaimer gives IT complete control over email signatures—without the hassle. Manage every signature from one central platform. No back-and-forth, no bottlenecks. Just consistent, compliant emails, every time.

## Key features & benefits:

- **Centralized email signature management** – Control signatures for all users—faculty, staff, student employees—across departments and campuses from one cloud-based platform. No scripts, no manual installs, and no local dependencies.
- **Secure and compliant by design** – Meets the needs of education IT teams with ISO 27001 and SOC 2-certified infrastructure, support for FERPA, WCAG accessibility, and built-in legal disclaimers.
- **Consistent, on-brand communications** – Ensure every email reflects your school's identity—whether the email comes from the registrar's office, a research lab, or a student ambassador.
- **Campus-wide promotions, made easy** – Automatically add signature banners to promote admissions deadlines, fundraising events, research initiatives, or athletic highlights.
- **Automated updates, fewer IT tickets** – Cloud-based updates eliminate repetitive support requests. Changes go live instantly without relying on end users.
- **Personalized by role, campus, or department** – Signatures adapt based on directory data from Microsoft 365 or Google Workspace—no manual formatting needed.

## How it works: Four steps to full control

### 1. Launch your account

Setup is simple and straightforward, with best-in-class support available.

### 2. Create your signature templates

Use drag-and-drop editor or prebuilt layouts—tailored by school, faculty, or user type.

### 3. Configure deployment

Define logic by campus, department, or job title. Updates sync instantly.

### 4. Delegate with zero risk

Role Based Access Controls (RBAC) allow departments to customize signatures without creating IT risks.



# Trusted by educational institutions worldwide



Exclaimer supports over 70,000 organizations, delivering 20+ billion signatures annually—including colleges, universities, and K-12 districts around the world.



“The template editor lets you have different signatures for different users, departments or groups. You can change the email signature templates for individual members, groups or the entire organisation. The changes take effect immediately. Using Exclaimer means that staff no longer need to worry about setting up individual signatures. We are very happy with Exclaimer and would highly recommend it.”

— Guy, Higher Education  
Review from SoftwareAdvice.com



## Ready to take control of your institution's email signatures?

To

Subject

Regards,



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**Fall admissions open**

Reduce IT overhead, strengthen compliance, and simplify signature management across campus.

[Request a demo](#)