

Take control of email signatures in Google Workspace



Gain consistency, compliance, and control in minutes—no IT headaches, no workarounds.

Every email your employees send represents your brand. But when Gmail signatures are left up to individual users, the results are messy and inconsistent.

Exclaimer for Google Workspace gives you centralized control over every email signature. Sync details automatically from Google Directory, apply branding templates, and enforce legal disclaimers—then push updates across all users and devices with minimal effort.



Native Gmail tools fall short

Email signatures are often the first impression prospects and clients get of your brand. Yet managing them in Gmail is tedious, inconsistent, and error-prone.

Without centralized control, you risk:

- **Inconsistent branding:** Users may apply their own fonts, colors, and logos, creating a fragmented and unprofessional look.
- **Compliance gaps:** Missing disclaimers and inaccurate details can lead to fines and reputational damage. Gmail doesn't provide audit logs or disclaimer enforcement features.
- **Endless IT tickets:** Every update requires manual effort, leaving IT stuck fixing signatures one by one.
- **Missed value:** Without centralized control and support for dynamic elements, Gmail signatures can't be used effectively to promote campaigns or company updates.

Email signatures should reinforce your brand, not undermine it. But Gmail's native tools for email signature management leave too much room for error.

Centralized signature management for Google Workspace



Exclaimer gives IT teams full control over how email signatures are created, applied, and updated in Google Workspace—turning every email into a consistent reflection of your brand.

Key features & benefits:

- **Centrally manage signatures** across Gmail, mobile, and web from one cloud-based dashboard
- **Sync user data** from Google Workspace Directory and keep details up-to-date automatically.
- **Apply consistent**, branded signatures organization-wide—without relying on end users.
- **Enforce legal** disclaimers to meet compliance requirements.
- **Support dynamic signature** layouts based on user role, recipient type, and more
- **Delegate permissions** to other teams with role-based access controls

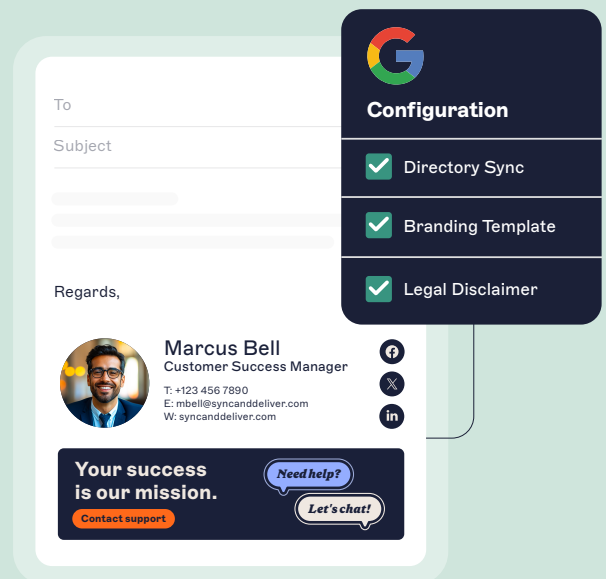
“With Exclaimer, we can now force email signature uniformity and run banner campaigns for different departments. Exclaimer has bent over backwards for us – the support is fantastic. I highly recommend their solution.”

— Ryan Fannin,
Director of Football Information Systems
Indianapolis Colts



Try it today and see the difference

1. **Sync your Google Directory with Exclaimer** to capture employee details.
2. **Choose a pre-made signature template** or create your own.
3. **Set rules to dynamically adjust email signatures by team, domain, device, and more.**
4. **Deploy your signatures organization-wide with the click of a button.**



More than 70,000 global organizations trust Exclaimer to keep their email signatures consistent, compliant, and under control.

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