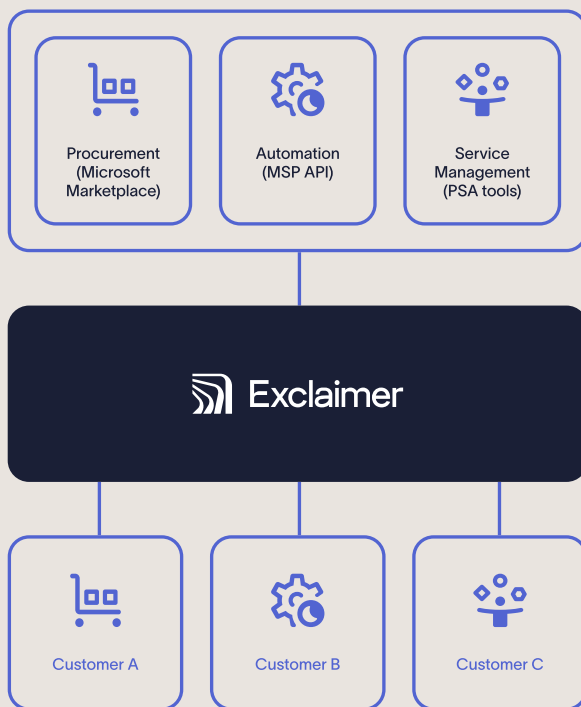


# Differentiate your M365 stack

Deliver compliance by default. Standardized, consistent email signatures for all customers.

Email signatures are legally significant, yet inconsistent formatting creates governance risk—and manual processes simply don't scale. With Exclaimer, organizations can centrally manage and automatically apply compliant, consistent signatures across every email.

## Why Exclaimer Works for MSPs



- 1 Microsoft Marketplace resale capability
- 2 MSP API endpoints (automation, reporting, internal integrations)
- 3 PSA visibility alongside other vendors
- 4 Light-touch onboarding
- 5 Commercial simplicity



**The challenge:** Manual email signatures were consuming IT time and creating inconsistency.

**The solution:** Grapevine deployed Exclaimer across their own environment and managed clients.

95%

reduction  
in signature  
support  
time by



Updates in 15–30 minutes



High-margin add-on



Fast sales cycles



Stronger client engagement

## What This Means for the MSP

- Signatures attached to all M365 subscriptions by default
- Stronger compliance consistency
- Reduced manual intervention
- Increased stickiness of their M365 stack
- Cleaner administration and reporting

### Next Steps:

Validate your fit by joining the **Early Adopter Cohort (US)** or **booking a 30-minute alignment session**.