

Brand Kits

Updates made to logos, fonts, or colors sync instantly across every connected signature.



Images



QR codes

YourBrand

Logo



Fonts



Colour



Sync Assets

Central brand control for email signatures and video meetings

Store approved logos, fonts, and colors in reusable Brand Kits. Manage every brand identity in one place and apply the right visuals to each employee's signatures and meeting backgrounds—across any brand, region, department, or subsidiary you support.



Start your
free trial

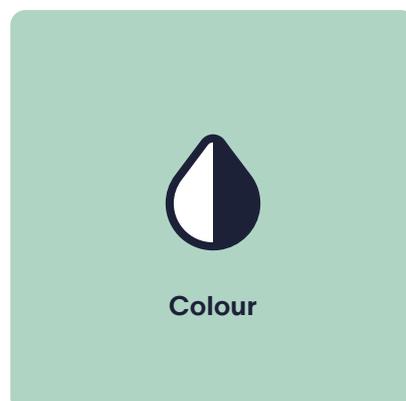
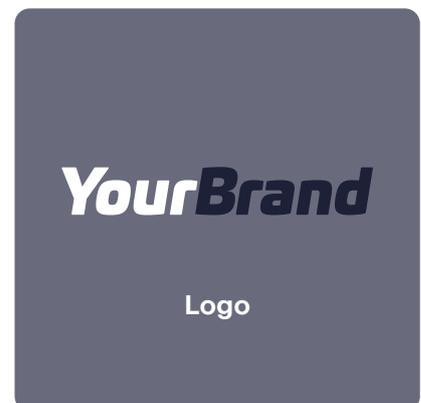
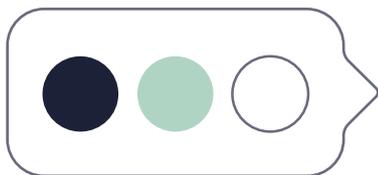


What is Brand Kits?

Brand Kits is Exclaimer's central system for storing and managing brand assets across employee communications. It keeps approved logos, fonts, and colors in one place and applies them consistently to email signatures and video meetings

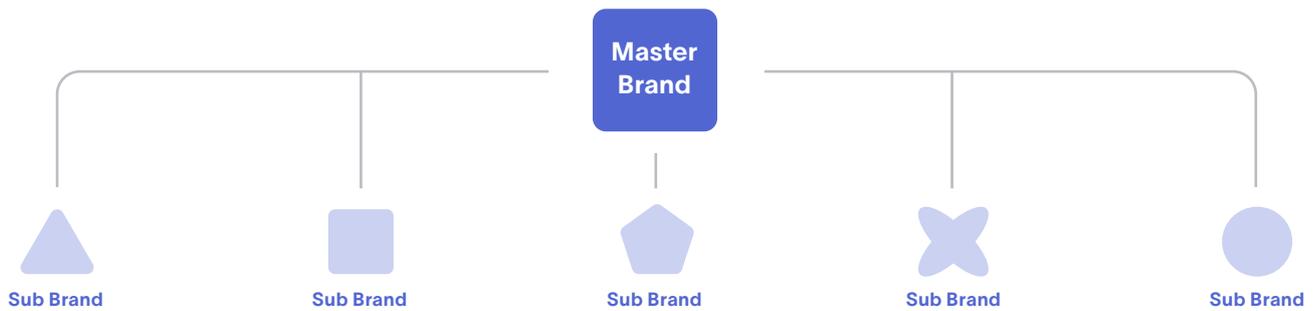
Each kit represents a single brand identity. You can build on-brand signature templates and meeting themes in seconds. Update an asset once, and every linked template reflects the change automatically.

- ✓ Design faster
- ✓ Store logos
- ✓ Greater flexibility
- ✓ Manage updates
- ✓ Apply colour



Why it matters

Many organizations support multiple brands, regions, or business units. Growth, rebrands, and acquisitions make brand accuracy hard to maintain without a central system. Brand Kits give IT and Marketing one source of truth, so every employee communicates with the correct visuals—every time.

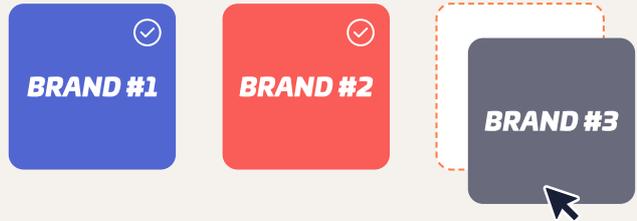


The challenge	How Brand Kits solve it
Inconsistent or outdated brand visuals ⊗	One shared source of truth with approved logos, fonts, and colors for every brand or region ⊙
Slow, manual updates across multiple templates ⊗	Update an asset once and roll out changes everywhere automatically ⊙
Duplicate work and scattered files ⊗	Centralized, reusable Brand Kits replace local versions and duplicated templates ⊙
Wrong or outdated visuals reaching customers ⊗	The correct visuals are applied to each employee through directory attributes ⊙
Extra admin for IT and Marketing ⊗	Less manual work, errors, and support tickets ⊙

How it works

1.

Create a Brand Kit for each distinct brand, region, department, or subsidiary



2.

Add approved logos, fonts, and colors



3.

Apply each kit to the relevant Exclaimer templates



4.

Manage updates centrally as identities evolve



Who it's for

- Organizations managing multiple brands, regions, departments, or subsidiaries
- Companies navigating rebrands, expansions, or M&A
- IT teams that need centralized control
- Marketing teams responsible for brand accuracy
- Enterprises with complex structures requiring consistent governance

Why Exclaimer

Exclaimer is the **only email signature management platform** with Brand Kits. Other tools require separate templates and manual updates for each identity. Exclaimer keeps assets in one place and updates them everywhere automatically.

Trusted by
75,000+
companies
worldwide



See Brand Kits in action

See how Brand Kits simplifies multi-brand management across email and meetings.

