

Meeting branding: Professionalism on every call



One brand. One standard. Every meeting.

Email signatures set the standard for professionalism in every message. Now, Meeting Branding brings that same control to every video call—connecting the inbox and meeting rooms through a single platform.

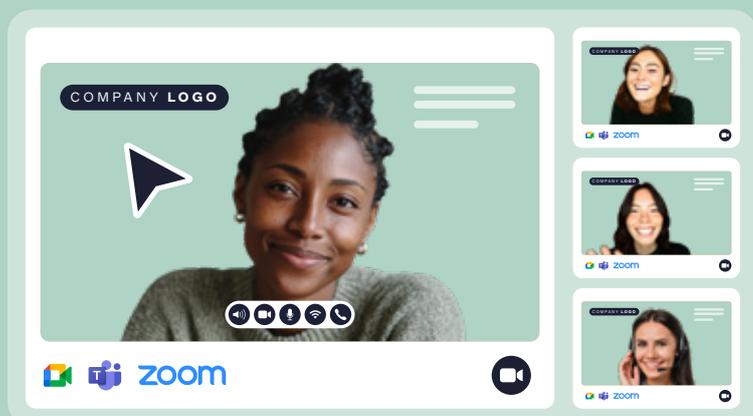
- **Look professional everywhere:** Reinforce your company identity on every call.
- **Simple for IT:** Centralized control across video platforms like Zoom, Teams, and Google Meet.
- **Fast to roll out:** Uses existing directory sync and brand assets already in place for email signatures.

Consistency counts

Video meetings are one of the most important business touchpoints. Without a standardized approach, you risk:

- **Unprofessional appearances:** Inconsistent visuals and missing identification reflect poorly on your organization.
- **Inefficient meetings:** Without clear name tags, it's hard to know who's speaking and what their role is.
- **Inconsistent branding:** Every unmanaged meeting is a missed chance to reinforce your brand identity and establish trust.
- **Wasted time:** When employees manage their own video backgrounds, IT ends up fixing mistakes, chasing updates, and fielding unnecessary tickets.

With Exclaimer, every employee represents your brand consistently—whether by email or on a video call.



Build *trust* with every meeting



One platform. Two channels. Full control over video meetings.

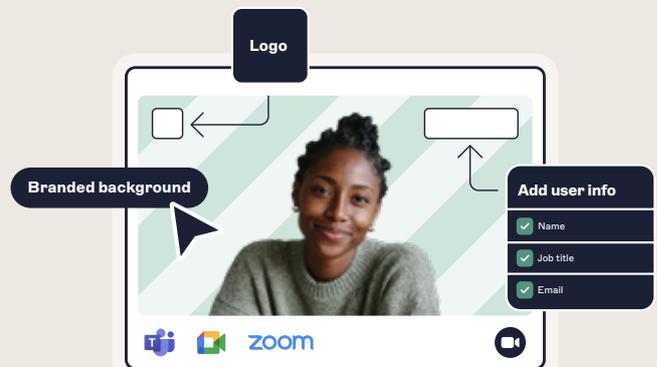
Meeting Branding extends the same control you have over email signatures to video calls, ensuring every interaction reinforces your company's identity. It delivers:

- **Consistency:** Standardized branded themes—name tags and backgrounds—applied across all employee video calls.
- **Efficiency:** Directory-synced name tags make it easy to identify attendees and keep conversations on-track.
- **Credibility:** Professional, uniform appearances protect your reputation.
- **Trust:** Unified branding creates familiarity and strengthens credibility with clients and partners.

Try out Meeting Branding and bring professionalism to every call.

Getting started with Meeting Branding is easy:

- ① Sync your user directory.
- ② Add your logo and branded backgrounds.
- ③ Deploy across Zoom, Microsoft Teams, and Google Meet.



Meeting Branding is included with the Exclaimer Pro plan and every 14-day free trial.

Start your free trial today and bring professionalism to every video call.

[Click here](#)



89%

of IT leaders say video meetings are business-critical. Meeting Branding gives you the control to keep it that way.