

Why IT teams choose Exclaimer



Simplify management. Reduce admin. Get control that scales.

Exclaimer simplifies email signature updates at scale, giving IT complete control. It delivers quick updates, automated compliance, and effortless deployment without the need for scripting or user intervention.

1. Setup & access

Centralized email signature management

Control every email signature from a single platform.

- ✓ Manage email signatures across all users and devices in one portal
- ✓ Apply updates without touching local installs or individual accounts
- ✓ Save time and eliminate errors caused by user edits

Example After an organizational change, all email signatures are updated in minutes.

Directory synchronization

Up-to-date user data. No manual inputs.

- ✓ Sync user details from Entra ID (Azure AD) or Google Directory
- ✓ Remove the need for copy-pasting contact info
- ✓ Ensure every email has accurate sender details

Example When someone changes job roles, their email signature updates automatically.

User details editor

Let employees update their details without adding extra work for IT.

- ✓ Allow users to update specific contact through a self-service portal
- ✓ Include optional fields like working hours, pronouns, or other details
- ✓ Cut down on support tickets and keep signatures updated automatically

Example HR can enable pronoun fields for internal signatures, while locking other fields from edits.

2. Create & design

Drag-and-drop signature designer

Build professional email signatures without needing HTML skills.

- ✓ Use a drag-and-drop editor to create templates quickly
- ✓ Add logos, banners, contact fields, social icons, and disclaimers
- ✓ Lock down designs so all signature elements are protected

Example Create a custom signature aligned to your branding without a line of HTML code.

Branding hub

Set your brand once. Keep every signature on-brand, everywhere.

- ✓ Define your organization's fonts, colors, logos, and icons in one place
- ✓ Apply brand elements consistently across all signature templates
- ✓ Make updates when needed—changes sync automatically to every signature
- ✓ Simplify brand management during a rebrand or refresh without chasing users or templates

Example Refresh your visual identity once, and every email signature updates instantly.

3. Deployment & delivery

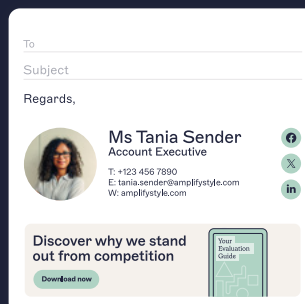
Signature application and deployment

Every email, every device, every time.

- ✓ Apply consistent email signatures across all web-enabled devices
- ✓ Choose how signatures are applied: server-side, client-side, or both
- ✓ Give users preview options while maintaining central control

Example Outlook/Gmail users see their signatures as they compose emails.
Mobile users see signatures as they appear on a desktop

**Trusted by 70,000+
organizations
worldwide**



4. Compliance & control

Role-based access control (RBAC)

Delegate to other departments safely.

- ✓ Let Marketing update banners and run campaigns
- ✓ Let Sales and CS include meeting links and one-click feedback surveys
- ✓ Reduce support tickets without sacrificing oversight

Example Marketing runs an ABM campaign targeting recipient lists in HubSpot.

Disclaimers and compliance

No more missed legal disclaimers. No more compliance risks.

- ✓ Apply legal text based on department, location, or message type
- ✓ Lock disclaimer content to prevent edits
- ✓ Stay compliant with GDPR, HIPAA, CCPA, and more

Example EU employees get a GDPR disclaimer, U.S. employees in California get a CCPA one—all without IT involvement.

Audit logging and change tracking

Know what accessed Exclaimer to make updates, and when.

- ✓ Track login activity
- ✓ Export logs for audits or internal reviews
- ✓ Get full visibility without extra tools

Example You want to know who logged into the platform recently. You pull the log in seconds.

5. Security & performance

Enterprise-grade reliability

Email doesn't stop. Neither do we.

- ✓ Hosted in Microsoft Azure across 14 global datacenters (US, UK, DE, NL, AU, AE, CA)
- ✓ SOC 2 Type II and ISO 27001/27018 certified
- ✓ Built-in redundancy and 99.99% uptime

Example A failover event occurs. Signature processing continues without disruption.

6. Report & analyze

Signature analytics and insights

Visibility that helps you optimize, troubleshoot, and report.

- ✓ Monitor signature usage and engagement in one place
- ✓ Get performance scores benchmarked against best practices
- ✓ Identify underperforming designs and get tailored recommendations to improve results

Example See how many sent emails are having signatures applied to them.

Why IT *trusts* Exclaimer



Trusted by
70,000+
organizations
worldwide

Delivers
20 billion email
signatures
from 9 billion
email accounts
annually

#1 on leading
review
platforms such
as G2 and
TrustRadius

Reduce your IT *workload* today



Book a demo to see how Exclaimer simplifies compliance, enhances oversight, and gives IT complete control without manual updates.

Scan the QR code or go to
exclaimer.com/product/online-demonstrations



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